



THE NEW VISION

Newspaper of the Roman Catholic Diocese of Tucson

Advertising Rate Card

Effective August 1, 2016

111 S. Church Ave. Tucson, AZ 85701 | P: 520.838.2500 | F: 520.838.2599 | newvisiononline.org

Camera Ready Ads (Black and White) *All rates are per ad/per issue*

	1 time	4 times	8 times	12 times	*Diocesan Rate
Full page	\$1,500	\$1,425	\$1,350	\$1,275	\$1,200
1/2 page	\$750	\$712.50	\$675	\$637.50	\$600
1/4 page	\$375	\$356.25	\$337.50	\$318.75	\$300
1/8 page	\$187.50	\$178	\$168.75	\$159.50	\$150
1/16 page	\$93.75	\$89.75	\$84.75	\$79.75	\$75

Ad + Design Services (Black and White) *All rates are per ad/per issue*

	1 time	4 times	8 times	12 times	*Diocesan Rate
Full page	\$1,800	\$1,710	\$1,620	\$1,530	\$1,200
1/2 page	\$900	\$855	\$810	\$765	\$600
1/4 page	\$450	\$427.50	\$405	\$382.50	\$300
1/8 page	\$225	\$213.75	\$202.50	\$191.25	\$150
1/16 page	\$112.50	\$107.50	\$101.25	\$99.50	\$75

Camera Ready Ads (Full Color) *All rates are per ad/per issue*

	1 time	4 times	8 times	12 times	*Diocesan Rate
Full page	\$1,700	\$1,615	\$1,530	\$1,445	\$1,360
1/2 page	\$950	\$902.50	\$855	\$807.50	\$760
1/4 page	\$575	\$546.25	\$517.50	\$488.75	\$460
1/8 page	\$387.50	\$368.50	\$348.75	\$329.50	\$310

Ad + Design Services (Full Color) *All rates are per ad/per issue*

	1 time	4 times	8 times	12 times	*Diocesan Rate
Full page	\$2,040	\$1,938	\$1,836	\$1,734	\$1,360
1/2 page	\$1,140	\$1,083	\$1,026	\$969	\$760
1/4 page	\$690	\$655.50	\$621	\$586.50	\$460
1/8 page	\$465.00	\$441.75	\$418.50	\$395.25	\$310

**Diocesan Rates are offered to all Diocese of Tucson departments, parishes, schools, ministries and affiliated organizations*

Ad Dimensions *Now offering 1/8 page vertical and 1/16 page sizes*

Ad size	Inches (w x h)	Picas (w x h)
Full page	10.375in x 13in	62p3 x 78p
1/2 page horizontal	10.375in x 6.3333in	62p3 x 38p
1/2 page vertical	5.1042in x 12.6667in	30p7.5 x 76p
1/4 page horizontal	10.375in x 3in	62p3 x 18p

Ad size	Inches (w x h)	Picas (w x h)
1/4 page vertical	5.1042in x 6.1667in	30p7.5 x 37p
1/8 page horizontal	5.1042in x 3in	30p7.5 x 18p
1/8 page vertical	3.3472in x 4.8333in	20p1 x 29p
1/16 page	3.3472in x 2.1667in	20p1 x 13p

Ad Sales Representative

Jessica Caraballo
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Ad Specifications

Please submit Camera Ready Ad files saved as PDFX1A

If necessary we can accommodate files saved as ai, psd, eps, tiff, jpeg, indd

Minimum Resolution:
300ppi, Line art - 1200ppi

Pantone and special inks are not accepted

Please proof read all ad copy before submission

Ads designed by The New Vision designer are entitled to 2 revisions, extra revisions are subject to fees

The New Vision reserves the right to reject any advertising copy or art